## **Travel Across RLC**

## **RESORT LIFESTYLE COMMUNITIES • JANUARY 22ND, 2021**





The virtual travel phenomena has become increasingly popular over the last year while we've spent extra time at home. All age groups, seniors included, are finding <u>armchair travel</u> to be an exciting avenue to experience cultures all over the world. And fortunately, a virtual trip can be enjoyed any time of the year, while remaining comfortably at home.

Following this successful trend, our seniors have been packing their virtual bags and embarking on exciting day trips all over the country. The campaign has been dubbed *Travel Across RLC*, and it gives residents an opportunity to experience the lives of their extended neighbors living at Resort Lifestyle Communities (RLC) locations nationwide.

We asked our residents to share what they love most about their local community, city, and state. They responded will a myriad of unique cultural features, traditions, favorite local business products, and more. After swapping notes, our Lifestyle Directors have been planning virtual travel events that will last through the winter months!



## Peek Inside a Virtual Trip

Each community's virtual travels are unique and focus on the most-loved features reported by local residents. In some communities, residents enjoy watching travel videos in the theater highlighting a location's most raved-about destinations. Others hop online to see personal videos from their sister communities, like Vickery Rose (GA), whose residents experienced life at Daniel Pointe (SC) by watching Facebook videos of the residents' favorite activities. South Hills Square (PA) celebrated Capital Oak's North Carolina-based musical influences and set the scene with live entertainment. And, many communities enjoy each other's homes by tasting favorite foods specific to their particular region. Chartiers Bend (PA), for example, sampled the infamous chili and cinnamon roll combo a Midwestern favorite, most popular with residents at Walnut Grove (NE).

## **Prepare for On-Location Experiences**

We're excited for the time when physical, real-world travel is no longer hindered by safety measures, and residents will once again have full access to the <u>RLC Travel Program</u>. Residents can travel to any of our communities and stay in the guest suite for up to seven days and enjoy familiar, chef-prepared meals free of charge. Until then, we'll be settling into our favorite armchairs and traveling the world.